

GRSA Tier Sponsors for Conferences and Socials

Annual GRSA Conference - \$ goes toward host school to offset budget

Sponsor Level	How Many Available	Cost	Sponsorship Benefits
Platinum (Title)	1	\$1,000	Title sponsor for the conference; logo included in all marketing; exclusive dinner sponsor; vendor info table and equipment demo space; ½ page ad in GRSA program, up to 3 registrations for company staff
Gold	3	\$750	Logo included in all marketing; exclusive sponsor of (choose 1: lunch day 1, breakfast day 2, lunch day 2); vendor info table and equipment demo space; ¼ page ad in GRSA program, up to 3 registrations for company staff
Silver	2	\$500	Logo included in all marketing; co-sponsor of coffee/snack break day 1; vendor info table and equipment demo space, up to 2 registrations for company staff
Bronze	As many as needed	\$250	Logo included in all marketing; vendor info table only, up to 2 registrations for company staff

Annual GRSA Conference – A La Cart Features; \$ designation varies

Sponsorship	How Many Available	Cost	Sponsorship Benefits
Social Sponsor	1	\$750	Vendor table/area at social; exclusive signage and logo on all marketing mediums (including, but not limited to: drink tickets, table tents, video screens, etc).
Program Sponsor	1	\$250	Includes full page ad in the program guide
Auction Sponsor	1	\$500 or item donation of \$1000+ MSRP	Vendor table/area at auction; exclusive signage and logo on all marketing mediums (including, but not limited to: powerpont, table menus, video screens, etc).
Swag Raffle Sponsor	1	\$100 or item donations of \$200+ MSRP (\$10/item max)	Exclusive signage and logo on marketing mediums for Swag Raffle (including, but not limited to: powerpont, table menus, video screens, etc).
Matching Donor Program	Any	\$25+ with \$25 increments	Pledge \$25 or more (\$25 increments) for the GRSA Auction for a member to match. Only fulfilled pledges will be paid.

Money Key:

Yellow – all \$ goes toward social; **Blue** – all \$ goes toward host school; **Green** – all \$ goes toward scholarship fund

GRSA Social at NIRSA Annual Conference

Sponsorship	How Many Available	Cost	Sponsorship Benefits
Social Sponsor	1	\$2,000	Vendor table/area at social; opportunity for vendor to collect contact information from attendees; Exclusive signage and logo on all marketing mediums (including, but not limited to: drink tickets, table tents, video screens, etc).